UNILEAD 2021

DIES University Leadership and Management Training Programme

Call for Applications 2021

With financial support from the

Federal Ministry for Economic Cooperation and Development
UNILEAD 2021

The German Academic Exchange Service (DAAD) and the Center of Lifelong Learning (C3L) at the University of Oldenburg in Germany are jointly organising the DIES University Leadership and Management Training Programme UNILEAD in Oldenburg, enabling young managers at higher education institutions in developing countries to tackle successfully every-day challenges. In order to do so, the programme brings together the topics Project Management, Strategic Management & Academic Leadership and Human Resource Management with individual and practice-oriented change projects of each participant.

Developed in 2008, UNILEAD is part of the DIES programme (Dialogue on Innovative Higher Education Strategies), which is jointly coordinated by the DAAD and German Rectors’ Conference (HRK) since 2001 and funded by the Federal Ministry for Economic Cooperation and Development (BMZ).

Further information on the DAAD DIES Programme and the DIES Training Courses can be found at www.daad.de/dies/en.

Programme Contents and Methodology

UNILEAD focuses on three key areas:

1. **Project Management**. This includes courses on Methodology of Project Management and Financial Management in Projects.

2. **Strategic Management & Academic Leadership**. This includes courses of theoretical basics and practical tools for the Development and Implementation of Strategic Management and Acquisition of Competences in the area of Leadership.


In order to complement these three modules, **additional topics**, such as Risk Management, Team and Key Competences, are touched upon. In addition, a web-seminar on the topic of "Digital Transformation in Higher Education" is integrated into the curriculum.

The core of the entire programme is an individual and practice-oriented change project that participants are required to propose already in their application. The project should be explicitly linked to the strategic objectives of their universities and the field they are working in. The course content will always reflect on and relate to these change projects.

The methodology will be strictly project oriented and is based on case studies or questions derived from the particular job situation of the participants. Thus, it is expected to bring in personal experience and to share this knowledge with the group of around 25 participants from different regions of the world. High personal motivation, the willingness to get actively involved during the online and contact phases and excellent English language skills are essential for the successful completion of this course.
Learning Approach / Schedule

Using a blended learning approach, UNILEAD is structured in two on-site contact phases at the University of Oldenburg, Germany, and trainer guided online phases.

Importat note

The UNILEAD Team at the University of Oldenburg and the DAAD are monitoring the situation regarding the spread of coronavirus SARS-CoV-2. If the contact phase 1 in February/March 2021 cannot be held on-site in Oldenburg, it will be conducted in an online session instead.

Partners’ Profile

The University of Oldenburg is the academic coordinator of this training course and works closely together with the DAAD. With the C3L, it is offering different study courses, degree or certificates. Among them the innovative MBA programme in Education and Science Management for professionals of (higher) education institutions. Thus, it has a wide network of experts who act as lecturers in this MBA programme and provides in-depth experience in the field of education management and continuing education. National and international lecturers will bring in expertise in higher education management and will help reflecting the specific questions from an international and intercultural perspective.
Participants’ Profile

UNILEAD is targeting higher education managers from developing countries. The two key criteria are:

- Applicants have been holding a university management position with managerial and personnel responsibilities no longer than 4 years in one of the following fields:
  - Managers of central university departments (Planning, Quality Management, Human Resources, Continuing Education; excluding academic units such as Deans, Vice Deans, Head of Department)
  - Task force managers for university reform projects
  - Managers of staff development units or programmes
- Active and excellent English language skills (speaking and writing) are indispensable. Phone interviews will be organised with short listed candidates to guarantee the requested proficiency.

Further criteria are:

- Applicants are university leaders preferably between 30 and 40 years.
- Applicants hold at least a Master’s degree.
- The provision of international experience will be an asset.

Participants from higher education institutions of the following countries are eligible to apply:

- **South East Asia**: Cambodia, Indonesia, Laos, Malaysia, Myanmar, Philippines, Thailand, and Vietnam.
- **Sub-Saharan Africa**: Botswana, Burundi, Cameroon, Eswatini, Ethiopia, Gambia, Ghana, Kenya, Lesotho, Liberia, Malawi, Mauritius, Namibia, Nigeria, Rwanda, Sierra Leone, South Africa, South Sudan, Sudan, Tanzania, Uganda, Zambia, and Zimbabwe.
- **Latin America**: Argentina, Belize, Bolivia, Colombia, Costa Rica, Cuba, Dominican Republic, Ecuador, El Salvador, Guatemala, Honduras, Mexico, Nicaragua, Panama, Paraguay, and Peru.
- **Middle East and Northern Africa**: Algeria, Egypt, Iran, Jordan, Lebanon, Morocco, and Tunisia.

Application Requirements and Process

Applications can be submitted via the online application form on the UNILEAD-website at

[https://go-dl.uni-oldenburg.de/unilead/](https://go-dl.uni-oldenburg.de/unilead/)

Strict closing date of the application is October 13th, 2020, 09.00 am Central European Summer Time.

Following information and documents are requirements for an application:

1. **Application Form** including a clear practice-oriented Project Proposal – using the online-form provided on the website.
2. **Letter of Motivation** including date and signature – uploaded to online-application form as pdf-file.
3. **Letter of Recommendation from university top management** (President/Rector or Vice-Chancellor/Vice-Rector of the university) including date and signature in which the managerial qualifications and leadership competencies, the future potential of the candidate is described and emphasized – uploaded to online-application form as pdf-file.
4. **Proof of excellent English proficiency** (e.g. TOEFL, Cambridge Certificate) will be an asset (pdf-file).
The Selection Committee composed of high profile higher education management experts meets in November 2020.

The selection criteria are based on the following points:

- Personal profile match
- Motivation letter
- Institutional profile match
- Description of reform project in concordance with the strategy of the university
- Influence and impact of the project on the university's strategy
- Recommendation of university's top management

The selected candidates will be informed about the results of the selection meeting by mid of December 2020.

**Funding**

During the contact phases the participants will be guests of the University of Oldenburg.

Following expenses will be covered:

- Course costs UNILEAD approx. 5,500 €.
- Travel costs: Flights to and from Germany (Economy class) and ground travel to and from Oldenburg (2. Class train). We kindly ask the participants to make their own travel arrangements – they will then be reimbursed in cash upon arrival in Oldenburg.
- Accommodation (including breakfast) and some joint meals at the two contact phases in Germany.
- Emergency health insurance during the contact phases.

**Expected co-funding**: Participants' home institutions are expected to contribute to the course costs by paying a one-time fee of 300,00 €. The fee will be deducted from the travel reimbursement in the first contact phase. In addition, local transportation in the participants' home countries, visa costs and possible additional per diems for the stay in Germany have to be covered by the participants and/or their home institution.

Further details on terms and conditions will be given to the admitted applicants together with the invitation letter.

**Contact details of Programme Management**

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